Property (Farm) Brand: Data Entry

The Property (Farm) Brand is the 'FARM NAME' at the top of the bale (face on). This page gives a guide on how to enter Farm Brands suitable for documentation. The objective is to describe the character string and any physical characteristics of the Brand as printed on the bale.

Length	Maximum length: 30 characters (including spaces)	
Format	Please use CAPITALS	
Character/Symbol Use		
OK to use	forward slash: / hyphen: – At sign: @ Round or square brackets: ( ) [ ] Greater than/less than: < >	
Not recommended	Full Stops Commas Quote marks Underscore Italics	
Spaces	Keep spaces to a minimum. Recommend use spaces prior to or after a word or group of characters.	
	Remove spaces between initials	A B HILLSIDE is written as AB HILLSIDE
Multiple Line	Use / to indicate a new line on the bale Over/Under	SALTBUSH/DOWNS ABC/GREENFIELDS/DEF
Shapes	Use (IN SHAPE NAME) Abbreviate the shape name	SBD (IN TRI) SBD (IN CIR) SBD (IN DIA)
Conjoint Characters	Use (CONJ)	JB (CONJ) HHH (CONJ) *(note: not triple H)*
Reversed Character	Use (REV) after reversed character	R(REV)B
Onside/Lazy Character	Use (OS) after onside character	M(OS)B
Eyebrow character	Use (EB) after character with eyebrow	S(EB)BD
Quality Schemes	Only include a registration scheme name if it is in the Brand. It is recommended that membership of a scheme is (also) entered in the Quality/Membership scheme field(s).	SBD/*SCHEME NAME*