

13 April 2016

## AWEX Sheep Breed Compendium App launched

AWEX is proud to announce the launch of the AWEX Sheep Breed Compendium App through the i-phone app store.

The Sheep Breed Compendium (SBC) is one of AWEX's most popular publications since it was first printed in 2010. The SBC is a key reference resource for wool growers, wool classers, education and training providers, students and all industry stakeholders.

The SBC provides valuable information on the range of sheep breeds used in Australia today and whilst the focus of the SBC App is on the wool characteristics of each breed it also recognises that today's sheep producer may have a multi-faceted approach to production. The SBC will also be of benefit and motivation to the next generation to help increase their knowledge and understanding of sheep and wool.

The SBC provides detailed information on the background and history of each sheep breed as well as details on wool characteristics, end uses for wool and the impact of dark and medullated fibre.

The SBC App is available now to download through the App Store and it is free.

Simply search sheep breed.

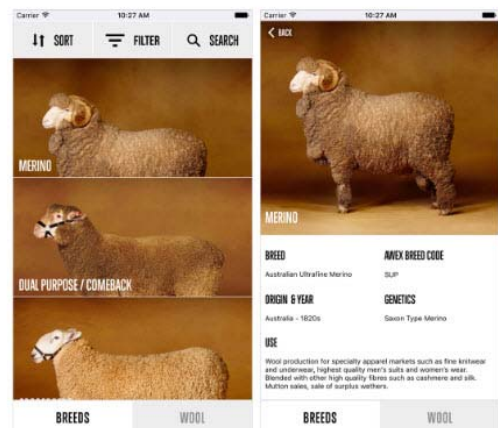
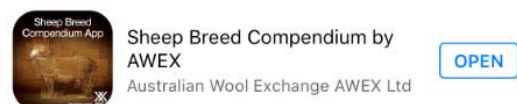
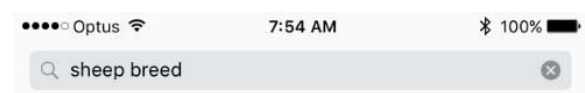
The SBC App will also be released for android, i-pad and android tablet over the coming weeks.

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