



AWEX and Bendigo TAFE are proud to invite you to the

21st Annual Woolclassers Forum

we know wool “The tradition continues...”

PROGRAM

KEY NOTE SPEAKER

'No Finer Feeling' - a Global Marketing Strategy for Australian Merino

Rob Langtry

Chief of Strategy and Marketing, Australian Wool Innovation/Woolmark International



WHAT'S NEW/CURRENT

TRADEtalk

Wool Exporter Panel Session: Q&A

Josh Lamb *Techwool Trading*

Mark Symes *G Schneider Australia*

Paul Ferronato *Victoria Wool Processors*

Woolclasser Software

David Cother

Wool Services Manager, AWEX

Woolpack Trials

Dr Kerry Hansford

Quality and Technical Manager, AWEX

Industry Issues, NWD

Mark Grave

Chief Executive Officer, AWEX

Date: Wednesday 20 July 2011
Time: 7.00pm
(supper provided at conclusion)
Venue: MacGillivray Hall,
Bendigo TAFE City Campus
136 McCrae St, Bendigo

RSVP: **Friday 15 July 2011**
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Reply Slip – Due Friday 15 July 2011

I will/will not be attending the Woolclassers Forum on Wednesday 20 July, 2011.

Name: _____

Address: _____

Telephone: _____

